



United Way
Community Campaign

2009 United Way Day of Caring Quick Facts

- United Way *Day of Caring XVIII*, to be held on Friday, September 11, 2009, provides an opportunity for employees from local workplaces to volunteer their time at local nonprofit organizations across the 40 towns of central and northeastern Connecticut. It also serves as the kickoff to the 2009 United Way Community Campaign.
- More than 5,500 volunteers will participate in this year's United Way *Day of Caring*. The first United Way *Day of Caring* took place in 1992 with 430 volunteers. This year, volunteers will lend a hand at more than 340 nonprofit project sites as part of United Way *Day of Caring XVIII*.
- Since the first United Way *Day of Caring*, the cumulative value of volunteer time is estimated to be nearly \$4 million. For 2009 alone, volunteer time is valued at more than \$895,000.
- United Way *Day of Caring* is open to all nonprofit organizations serving central and northeastern Connecticut. Projects include volunteer activities such as painting, landscaping, reading to children, helping senior citizens with housework, and bowling with intellectually disabled adults.
- Beth Stafford, Manchester Area Conference of Churches, and Paul Kuehn, Northeast Utilities System are the co-chairs for United Way *Day of Caring XVIII*.
- The United Way Community Campaign is a joint effort of United Way of Central and Northeastern and Connecticut and Community Health Charities of New England. It raises funds to support health and human services programs and initiatives across the 40 towns of central and northeastern Connecticut.
- Since 1924, the United Way Community Campaign has enabled employees to support the communities in which they live and work through a single workplace fundraising campaign. In its 85-year history, the campaign has raised more than a half a billion dollars to change lives and improve conditions.
- Dollars directed to *Community Investment* through the campaign help to ensure success for children, strong and healthy families, and a safety net of services across our region.

To learn more, contact Jill Davoll, communications director, United Way of Central and Northeastern Connecticut, at (860) 493-6822 or jdavoll@unitedwayinc.org.

Past United Way Day of Caring Statistics

| | 1992 | '93 | '94 | '95 | '96 | '97 | '98 | '99 | 2000 | '01 | '02 | '03 | '04 | '05 | '06 | '07 | '08 | '09 |
|-------------------|------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| Volunteers | 430 | 1,500 | 2,000 | 3,500 | 2,500 | 2,600 | 2,700 | 2,780 | 3,000 | 3,000 | 3,150 | 3,700 | 3,800 | 3,730 | 3,786 | 4,200 | 5,200 | 5,525 |
| Workplaces | 37 | 49 | 63 | 61 | 59 | 70 | 64 | 72 | 76 | 77 | 70 | 76 | 76 | 92 | 79 | 90 | 75 | 67 |
| Nonprofits | 44 | 76 | 97 | 111 | 110 | 128 | 143 | 151 | 155 | 155 | 165 | 185 | 181 | 160 | 157 | 179 | 155 | 163 |
| Projects | 42 | 137 | 173 | 206 | 245 | 238 | 280 | 301 | 239 | 250 | 302 | 310 | 324 | 365 | 311 | 300 | 350 | 345 |

* The dollar value of the United Way Day of Caring volunteer effort is determined based on the value of an hour of volunteer service in the state of Connecticut (\$27.02, provided by [Independent Sector](#)) multiplied by the average number of hours volunteers contribute on United Way Day of Caring, then multiplied by the number of volunteers.