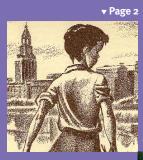
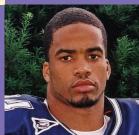




To comment, please call (860) 493-6822 or visit our website at www.uwcact.org

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United Way of the Capital Area is a nonprofit organization that has been meeting human care needs in the 40 towns throughout north central Connecticut for nearly 80 years. With its network of partner agencies, volunteers and community leaders, our United Way takes a leadership role in changing conditions to improve lives in the Greater Hartford region.

The annual United Way Community Campaign provides the opportunity for people in our community to support the causes and nonprofit organizations important to them. Through United Way's Community Care donors' gifts are invested in programs to ensure success for children, strong and healthy families and a thriving community. Programs funded through Community Care are researched and monitored by knowledgeable, experienced volunteers to be certain that they maintain the highest levels of governance and financial accountability.



United Way of the Capital Area is proud to be part of the Capitol Region Partnership. This alliance, made up of ten regional organizations, is working to strengthen our region's economy, facilitate inter-town and inter-agency cooperation, and create a recognizable identity for the Greater Hartford region.

Special thanks to Andrews Connecticut, our partner in printing this issue of *Impact*.

Providing Solutions

COMMUNITY BY COMMUNITY

TOUCHED BY AN ANGEL



"Two years ago, my wife, Merta, went into a nursing home and I needed help at home. I contacted Visiting Nurse & Health Services of Connecticut and shortly after the call this angel knocked at my front door." That's how 88-year old William Winterton describes his VNA Homemaker/Companion Laraine Kennedy.

Above: VNA Companion Homemaker Laraine Kennedy, who assists 88-year-old William Winterton with household activities, shares some coffee and cheerful conversation with her client. "Laraine is a jewel," Winterton, a Vernon resident boasts.

Kennedy assists Winterton with household activities twice a week while engaging in friendly conversation that one can tell is based on a genuine affection for him.

Winterton divulges that Kennedy consistently does much more than what is expected. In December, they not only decorated a real tree but turned his entire home into a Christmas wonderland.

Kennedy is a certified medical assistant and began working as a homemaker/companion 16 years ago. She is proud of the program's goal. "It allows people to stay in their homes for as long as possible before moving into nursing homes," she says. "I'm happy to help do that."

In 2003, Kennedy received the Visiting Nurse Association "Employee of the Year" award for her dedication and outstanding service. Winterton attended the event and took photographs. One is proudly displayed on his living room table just as though Kennedy is a member of the family.

For 18 years, the VNA
Homemaker/Companion
program has provided
clients with emotional
support, assistance with
meals, socialization, and
supervision to promote
rehabilitation and allow
them to remain at home.
This year the Vernon-based
program has 240 clients.

Visiting Nurse Associations (VNAs) may rank among the most recognizable home health organizations

in the nation. Dating back to the late 1800s when they most often were founded to provide care for new mothers and their babies and to combat contagious disease, today's VNAs continue to provide home health care and support and general public health services. In many cases, today's VNA nurses can utilize laptop computers to document and transmit essential medical information from a patient's home to the hospital or doctors. VNAs are constantly expanding their support programs.

One well-recognized program is "Meals on Wheels" (pictured on back cover) which delivers meals directly to the elderly and other individuals whose physical, emotional or social conditions hinder their ability to obtain or prepare meals.

Five visiting nurse associations are United Way of the Capital Area partner agencies: The Farmington Valley Visiting Nurse Association, Inc. (www.vnavalleycare.org); Visiting Nurse and Health Services of Connecticut, Inc. (www.vnhsc.org); Visiting Nurse Association of Central Connecticut, Inc. (vnacc.org); VNA East, Inc. and VNA Health Care, Inc. (vnahealthcare.org)

1925 2005

Celebrating 8o Years of Caring

During the Great Depression, as banks

1930's

Hartford Community
Chest was founded by
William R. C. Carson of
Hartford Steam Boiler,
Arthur M. Collens of
Phoenix Mutual and W.S.
Conning of Conning &

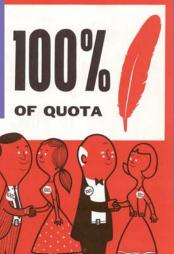
1924

Hartford Community
Chest was founded by
William R. C. Carson of
Hartford Steam Boiler,
Arthur M. Collens of
Phoenix Mutual and W.S.
Conning of Conning &
Company. The goal was
to raise \$313,092 for 24
member agencies. The
focus was on areas of
concern such as support
of licensed day nurseries, the Hartford
Tuberculosis Society
(now the American Lung
Association), and care for
the mentally sick and
families. After a ten-day
campaign, they were victorious, raising \$381,732.
That first campaign set
the stage for an 80-year
tradition that continues

folded and businesses crumbled, thousands lost their jobs – and their hope. Hartford's flood of '36 and hurricane of '38 added more misery to a community deep in economic despair. United Way supported programs that helped the unemployed and improved public health like the Salvation Army and American Red Cross.

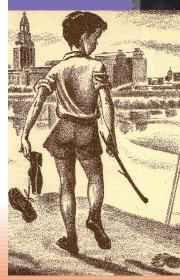


1940's



From the battlefields of Europe and the Pacific to the Pratt & Whitney factories at home, our community proudly answered the call to duty. Local men and women fought for freedom – and non-profits joined the action here and overseas. United Way worked with groups like the U.S.O. to serve our soldiers abroad, and set up the **Red Feather Information** Service to help those bravely manning the home front.

As young families experienced the rewards of prosperity, the birth rate rose and suburbs flourished. Sadly, our cities began to decline. Not everyone could realize the American Dream. United Way supported progams that showed concern for children and strengthened families as well as those that provided care for the sick and elderly. Emphasis was on funding new well-baby clinics, mental health resources and protective services for voungsters.





1960's

1960s – Bulle<u>ts in</u> Dallas, Memphis, Los Angeles and far away Vietnam shattered our dreams. Yet, one man's walk on the moon renewed our hope. The sixties changed the country. Funding programs for families and inner-city youth was the United Way's focus, supporting new agencies like the Urban League in its battle for social and economic justice.

GREATER HARTFORD
COMMUNITY CHEST
ANNUAL REPORT
1956

All of us have our hopes and dreams Though they may be like footsteps in the sand They all lead toward tomorrow

THANKS TO YOU — A BRIGHTER TOMORROW



Citizens rallied for a cleaner environment, affirmative action, and stronger neighborhood groups. United Way funded agencies like South Arsenal Neighborhood Development (SAND) Corporation and **Hartford Areas Rally** Together (HART) that gave residents a new voice to improve community conditions. United Way also established an Affirmative **Action Committee to** inform and assist agencies in developing and monitoring meaningful and ambitious affirmative action programs.



There were dark moments with the explosion of the Challenger, Black Monday — the largest stock-market drop in history, and the discovery of the AIDS virus. Still, there were glimpses of hope for the future as the LIVE AID concert beamed around the world and "Hands **Across America**" raised funds for the homeless. The United Way brought together providers of AIDS services from all over Connecticut in 1984 to develop a blueprint for action against the disease. United Way of the Capital Area allocated more than \$3 million for health and healthrelated services provided by a wide array of member agencies, including the American Red Cross and Visiting Nurse Association.

1990's

The wrath of nature hit the coast with hurricane force, and tragedy struck in Oklahoma and Columbine. The AIDS treatment, Didanosine (ddl), was approved and John Glenn, once again, returned to space. United Way of the Capital Area provided a venture grant to the Hartford Area **Child Care Collaborative** to develop the region's only systematic effort to upgrade child care standards. In 1992, the first Day of Caring kicked off the campaign with 400 volunteers providing more than 2,000 hours of volunteer service to local non-profit organizations.



2000'S

The 9-11 tragedy in **New York City shocked** us all. The world united, the war on terrorism intensified and troops invaded Afghanistan and Iraq. The Boston Red Sox won their first World Series since 1918 proving that a successful team truly does beat with one heart. When the 2004 United Way Community Campaign kicked it up a notch. they exceeded the fundraising goal by half a million dollars, raising \$26,585,333! United Way takes a leadership role in changing conditions to improve lives in the Greater Hartford region to bring about successful children, strong and healthy families and a thriving community. To be continued ...

1970'S

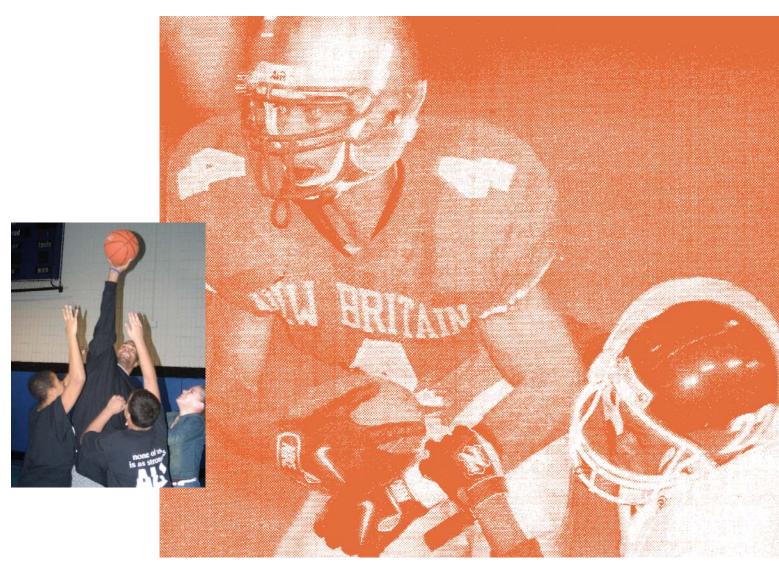
The Fair Share Guide

1110	. a	ildi o o	4146
EAR	NINGS	GIVING G	GUIDE
PER WEEK	PER YEAR	FROM	ТО
\$ 90	\$ 4,680	\$ 27	30
100	5,200	30	36
120	6,240	36	47 Impact
160	8,320	48	54
180	9,360	55	61
000	10 100	60	60

INTER/SPRING 2005

Impacting Lives

COMMUNITY BY COMMUNITY



Giving back. It's not a cliché to University of Connecticut football standout Chris Bellamy.

"Reach high for your goals," says Chris Bellamy as he demonstrates with a basketball at the New Britain Boys and Girls Club. Reaching high are (left to right): Aaron Cochran, Hansel Gonzalez, and Jaydelise Yambo.

On a cold January afternoon, 22-year-old Bellamy is taking a break from training for the NFL draft to "give back" at the New Britain Boys & Girls Club, the place that he says turned his life around.

Shortly after the family moved to New Britain when Bellamy was in fourth grade his mother, Gwen, enrolled him in the Boys & Girls Club's after-school program.

"When I first went to the Boys & Girls Club, I didn't like it and eventually I stopped going. I started hanging with a different group of kids, the wrong group. I made

some poor choices, but later knew I had to make some changes. When I was in seventh grade, I decided to give the Club another try and this time I stayed."

In fact, he stayed until closing nearly every night to participate in Club programs, especially sports. Through sports he formed a particularly strong bond with the Club's basketball coach, Marco Villa.

"Outside of my parents, the biggest influence in my life has been coach Villa. He saw potential in me-potential I never knew I had."

Coach Villa saw Bellamy's athletic ability and advised him to explore other sports, particularly high school football.

"In the summer of ninth grade, I had my mind set on basketball and was not really crazy about football. Coach Villa told me not to close any doors and to always keep my options open. Still, I avoided football practice and coach noticed. He repeatedly asked me why I wasn't attending practice and I got tired of telling him the same excuses, so one day I just said 'I don't have any cleats.' Well, coach went home, got a pair of

went nome, got a pair of his old cleats, gave them to me and said, 'now, you don't have any excuses.' The cleats were a perfect fit so he was right, I didn't have any excuse. I went to practice and it changed my life."

Those cleats and that practice were the begin-

Inose cleats and that practice were the beginning of a New Britain High School sports career full of achievements. Bellamy was a two-year football starter, a three-year basketball starter and captain of both teams in his senior year. He won All-Conference honors, honorable mention All-State and team MVP in football and All-conference in basketball.

In his senior year, Bellamy was the New Britain Boys

& Girls Club "Youth of the Year" and went on to win the statewide "Youth of the Year" award. He was the first statewide award winner from New Britain since Coach Villa won in 1994.

Bellamy says he never thought college was a big deal until he began attending the Boys & Girls Club regularly. But his accomplishments in sports changed his thinking. "Coach Villa told me to use sports as my car to drive me where I want to go."

The first place sports took him was to the University of Connecticut. A UConn scout first saw him at a Boston College football camp when he was a junior. Chris admits that he had to work hard to get his GPA and SAT scores up to qualify for college.

"When I qualified, it was a huge weight off my shoulders. I had a box of letters from colleges across the country all saying they wanted me to attend, but only UConn believed in me to the very end. They saved me a full scholarship."

In his UConn football career he was a versatile player who played wide receiver, tailback and on special teams. He lettered four years, appeared in 40 games with six starts, and had 224 career carries for 1120 yards with nine touchdowns while making 46 catches for 350 yards with a pair of scores.

Throughout his football career Bellamy boasts that his dad, Bobby, is his biggest fan. Even at away games surrounded by opposing team supporters, Bobby chanted the UConn cheer. "Even if people didn't know me, they knew me through my Dad."

Bellamy is working to be well-known in his own right. While in NFL training, he's also finishing his sociology degree with an independent study project at the New Britain Boys & Girls Club.

"I want to give back—take care of the Club as it took care of me. There is no way I can ever repay them for what they did for me, but if sharing my story with other children helps, I'll do it."

So on this January day, Bellamy is talking and playing with children in the after-school program at the New Britain Boys & Girls Club. In both actions and words his message to them is, "Never lose sight of your goals, stay focused, keep a level head and, most of all, surround yourself with positive people. Also attend an after-school program, find an organization you like and get involved. If I can do it, anyone can. And remember, it is always easier to do the wrong thing."

Bellamy says his coach's gift of cleats changed his life; perhaps his gift of time and attention will do the same for another young boy or girl.

The BOYS & GIRLS CLUB OF NEW BRITAIN was established in 1891 and is one of the oldest Boys & Girls Club organizations in the nation. Its mission is to promote the total development and well-being of youth. Currently, this club serves 2,508 members with an Open Door Policy that provides daily drop-in after-school activities such as dodgeball, swimming, homework assistance, weightlifting, dance class, in-house and state basketball leagues. The club also offers state licensed full-day, full-year school readiness and child care services to youth ages three to four years of age and many special preventive programs. For more information on the Club please visit: www.bgclubnb.org

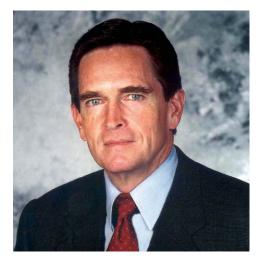


Above: Chris Bellamy, wearing his #34 UConn Husky Football uniform, is headed for a bright future as he completes his senior year at the university.

Making a Difference

COMMUNITY BY COMMUNITY

Leading by example is a way of life for James C. Smith, recipient of the 2004 Community Service Award, United Way of the Capital Area's highest honor bestowed on a United Way volunteer. He credits his parents and family for setting an example for him through their community involvement including United Way.



2004 COMMUNITY SERVICE AWARD RECIPIENT: JAMES C. SMITH "For generations our family has understood and believed in United Way's mission," says Smith. "My uncle, J. Francis Smith, ran the first United Way campaign in Waterbury in 1947."

Today's Webster Bank was founded by Smith's father, Harold Webster Smith in 1935 during the Great Depression with \$25,000 borrowed from family and friends. He opened the bank, named First Federal Savings of Waterbury, to lend people money to buy or build homes.

Smith graduated from Dartmouth College in 1971 with a bachelor's degree in psychology. He then worked as a financial consultant for a brokerage firm in New York City for several years before joining First Federal in 1975. Smith was elected president in 1982 and named chief executive officer of the bank and its holding company, Webster Financial Corp., upon his father's retirement in 1987. He seceded his father as chairman in 1995, and the bank was renamed for Harold Webster Smith later that year

This year's Community Service Award recipient has an impressive volunteer history with several United Ways including United Way of Greater Waterbury, United Way of Greater New Haven and United Way of the Capital Area (UWCA). Smith has been a UWCA volunteer since 1997. He served as co-chair of the Major Corporate Division during the 1998 United Way Community Campaign; as co-chair of the Key Firms II Division (Metro West) in 1999 and on the board of directors from 2000-2001. Smith was campaign vice-chairman in 2000 and chairman of the United Way Community Campaign in 2001—the year of 9/11.

"That was an extraordinary time, everything changed in a flash," says Smith of the tragedy. "The campaign was postponed for nearly two weeks, and the theme was shifted to be relevant to what was happening in the world around us. Even as we applauded the outpouring of American generosity in support of the victims of 9/11, we wanted to remind people of our local needs and created the slogan, *Local Heroes Needed*. Everyone was galvanized and worked together to ensure a successful campaign."

Smith says his family-taught commitment to community is exemplified in two of Webster Bank's employee commitment statements: "We respect the dignity of every individual," and "We give of ourselves in the communities we serve."

"These commitments are met through supporting United Way and they are fully embraced by Webster employees," says Smith. "In the 2004 campaign, Webster Bank exceeded expectations by raising a million dollars for United Way. This was a tremendous accomplishment."

Smith is active in many other industry, civic and community groups, including the boards of St. Mary's Hospital and the Palace Theater in Waterbury. In addition, Smith is member of the executive committee of the Connecticut Bankers Association and is on the Federal Advisory Council to the Federal Reserve.

In reflecting on receiving the Community Service Award Smith says, "I feel I have received more from United Way than I have. I respect so very much the work that is done and I am thankful to be a part of it."

Smith resides in Middlebury, Connecticut with his wife, Cathy, and their two children, Haley, 17, and James, 15.



Delivering Results

COMMUNITY BY COMMUNITY

VICTORY IS SERVED!



Top: Grant W. Kurtz, 2004 Campaign chairman and chairman emeritus of Advest Inc. uses his "clappers" after the results are revealed.

Above: 2004 loaned executives and dancers with the campaign results at the 2004 Community Campaign Victory celebration.

"Kickin' it up a notch" was more

than a saying on Monday, November 22 when 600 United Way Community Campaign supporters gathered at the Pratt & Whitney Hangar in East Hartford to learn the 2004 campaign results. The cooking theme of the campaign was evident at tables decorated with peppers and gourmet bottles. Divisional campaign results were revealed on stage on large signs shaped like hot peppers.

When it was time for the grand total to be revealed, Grant W. Kurtz, 2004 Campaign chairman and chairman emeritus of Advest, Inc., raised his arms in a "V" for victory to cue the *Screamin' Eagles* Jazz Band. The band played the campaign theme song "Hot, Hot, Hot" as ten young people danced in from the back of the room carrying peppers that revealed the result—\$26,585,333.

"Thanks to your efforts, we have exceeded our goal of \$26 million! Together we have truly 'kicked it up a notch' for our community," Kurtz told the enthusiastic crowd. For the tenth consecutive year, the amount raised exceeded the goal announced in September. The 2004 goal was \$26,000,000.

Steve Bunnell, *Eyewitness News This Morning* news anchor, emceed the event. The dancers were El Grupo "Raices," a Puerto Rican folkloric dance troupe from Mi Casa Family Service & Educational Center in Hartford. Members of the *Screamin' Eagles* Jazz Band all are Pratt & Whitney employees.





Above: The Pratt & Whitney Screamin' Eagles Jazz Band built the excitement with their performance.

The El Grupo "Raices" Dance troupe performs folkloric dance that builds awareness of their Puerto Rican cultural heritage.

Annual Report 2004

UNITED WAY OF THE CAPITAL AREA

Dear Friends:

Whether you view it as young or old, eighty years is quite an accomplishment—just ask my mother, who is proud to be celebrating her 88th year in 2005. While our United Way cannot boast 88 years, we can take pride in the fact that we have been serving the Greater Hartford community for 80 years raising more than half a billion dollars to help people succeed.



Photo by John Atashian, courtesy of the Hartford Foundation for Public Giving.

That first campaign in 1924 exceeded its goal by 20% raising \$381,732, to benefit the destitute, those with tuberculosis, the invalid and orphaned children. Today we continue to raise funds to benefit the more vulnerable among us—elderly, disabled and mentally challenged individuals. Through the giving option of Community Care, we are working to improve conditions and improve people's lives.

One of the best ways to change conditions is by working with families to be strong, financially independent and able to live in safe and attractive neighborhoods. As one of the founding partners of the Hartford Asset Building Collaborative (formerly Hartford Neighborhood Development Support Collaborative), we can boast more than 1,000 units of housing, both rental and owner-occupied, since 1995. For families who have moved

into these new units, this success amounts to a new life with affordable housing costs, a stable home for their children and a safer, well-cared for neighborhood.

In partnership with the Annie E. Casey Foundation, we have helped to increase participation in the Earned Income Tax Credit program of the IRS, more than 957 families in the Greater Hartford area have secured free tax preparation resulting in refunds of more than \$2.1 million. The bottom line is that families who are already below or near the poverty level have more money to spend on food for their children, rent, clothing, reliable transportation to get to a job, or savings for further education.

Families are stronger because the Village for Families and Children with Girls and Boys Town is improving parenting skills through the Institute for Successful Parenting. The Institute seeks to provide parents with the skills to reinforce the behavior at home that their child is experiencing in the classroom thanks to the Well-Managed Classroom model, a partnership

of United Way, Girls and Boys Town, the Hartford Public Schools and the Hartford Federation of Teachers. In 2004, the classroom management program grew to include the Slade Middle School in New Britain.

Thanks to the boundless energy and enthusiasm of our 2004 United Way Community Campaign Chairman Grant Kurtz, this year's campaign really "kicked it up a notch." Beginning with the campaign kickoff and goal announcement on *Day of Caring*, a record number of 4,000 volunteers were actively helping non-profit organizations at more than 300 project sites throughout our 40-town region. With the goal set at \$26 million and considered a "stretch" given the employment levels, Grant and his Cabinet leaders, workplace volunteers and staff, truly did "kick it up a notch" raising nearly \$26.6 million, surpassing the amount raised in the prior year.

As we look back over 80 years of history, it is leaders like Grant Kurtz and so many others who have made their service to our community through United Way a priority in life. Sadly, in 2004 we lost one such volunteer who had served United Way since 1948—more than half of our history! William "Bill" Peelle served many organizations in Greater Hartford and we can be proud to count him among one of our staunchest supporters. During his 56 years of service to our United Way, Bill served on numerous committees as well as on the board of directors. He was recognized for his work for United Way as the Community Service Award recipient in 1987. Most recently, he helped us to launch the 1924 Society as part of our planned giving program. Ironically, he worked with donors to help them to leave a legacy, leaving a legacy of his very own in his work.

As I complete my term as chairman of the board, I will leave with a sense of accomplishment and the knowledge that there is still much to be done. And while some might think I have been involved with United Way for 80 years, it has "only" been two decades. But the time has flown as we have worked together to ensure that our United Way changed with the changing times. What has remained constant is the dedication of so many volunteers and donors who give their time and money to change people's lives and to improve conditions in our community.

Just like my mother, we are 80 years young and still going strong!

war Soggington

Sincerely,

Susan J. Sappington Chairman, Board of Directors

Community Investments

American Red Cross — Charter Oak Chapter	\$1,207,819	COMPASS Youth Collaborative Comprehensive Youth Development	\$34,440	Hartford Asset Building Collaborative	\$20,000
Preparedness & Response American Red Cross —		Connecticut Junior Republic Life Skills Training (Women)	\$12,595	Family Economic Success Hartford Dispensary	\$45,727
Middlesex Central CT Chapter Preparedness & Response	\$73,744	Connecticut Legal Services Legal Services	\$74,264	Alcohol and Drug Abuse Hartford Neighborhood Centers	\$133,210
Transportation Avon United Fund*	\$23,690	Connecticut VNA — East Hartford Home Care	\$60,431	Basic Human Needs Community-Based Services — Elderly	4155,210
ARC of Greater Enfield	\$19,122	Connecticut Forum	\$9,803	Workforce Development Comprehensive Youth Development	
Camp Shriver Recreation and Enrichment		Youth Forum		Hartford Neighborhood Developm	ent
Boy Scouts of America,	5006 150	ConnectiKids Mentoring Summer Youth Program	\$41,848	Support Collaborative Affordable Housing Support	\$336,328
Connecticut Rivers Council Urban Scouting, Social & Life Skills Training	\$306,452	Covenant To Care	\$34,298	Hispanic Health Council, Inc. Primary & Preventive Health Care	\$115,550
Boys & Girls Clubs of Hartford	\$183,293	Critical Goods Distribution Program	Ć.(Holcomb Farm	
Recreation & Enrichment Comprehensive Youth Development	. 3. 33	Curbstone Press Living Literature in the Schools	\$16,512	Learning Centers, Inc. Youth Summer Camp	\$13,984
Boys & Girls Clubs		Connecticut Policy & Economic Development	\$10,000	Hockanum Industries	\$27,426
of New Britain Recreation & Enrichment	\$138,720	City Scan Project	\$40,000	Developmental Disabilities	
Comprehensive Youth Development		Families in Crisis, Inc.	\$82,587	Hockanum Valley	¢(-0(
Childcare		Common Sense Parenting Youth Counseling		Community Council Basic Human Needs	\$106,986
Canton United Fund*	\$11,805	Family Life Education, Inc.	\$10,725	Community-Based Services — Elderly Mental Health	
Capital Region	66	Family Education & Support	\$10,725	Substance Abuse Treatment	
Conference of Churches Community Outreach	\$61,028	Family Services of Central CT, Inc.	\$57,397	Home & Community	
Elderly Assistance & Outreach		Young Parents Program Counseling		Health Services, Inc	\$22,185
Catholic Charities &		Farmington Community Chest*	\$50.70c	Community Support Services	
Family Services — Norwich Basic Human Needs	\$24,118		\$53,785	INFOLINE Information and Referral	\$202,261
Catholic Charities &		Farmington Valley VNA Home Health Care	\$123,403	Inter-Community	
Family Services — New Britain Mental Health	\$139,930	Farmington Valley ARC Respite and Recreational	\$66,041	Mental Health Group, Inc Parenting Support & Education	\$13,031
Catholic Family Services Basic Human Needs	\$854,891	Foodshare, Inc. Basic Human Needs	\$224,877	Interval House, Inc. Protective Services	\$285,049
Community-Based Services — Elderly Mental Health		Girl Scouts,		Isaiah 58 Ministry/	
Comprehensive Youth Development		Connecticut Trails Council, Inc.	\$77,858	Covenant Soup Kitchen Basic Human Needs	\$25,404
Central Connecticut ARC	\$26,310	Comprehensive Youth Development			\$226,416
Respite		Girl Scouts, Connecticut Valley Council, Inc.	\$213,925	Jewish Family Service Mental Health	\$220,410
Center City Churches, Inc. Family Resource Centers	\$174,384	Troop Program & Outreach	7213,723	Literacy Volunteers of America —	
Summer Youth Program		Workforce Development		New Britain/Bristol	\$43,352
Children's Law Center of CT	\$38,927	Greater Hartford Association for Retarded Citizens, Inc.	5 249.044	Workforce Development	
Representation of Children		Developmental Disabilities	\$248,941	Literacy Volunteers of America — Northeastern Connecticut	\$9,032
Chrysalis Center, Inc. Mental Health	\$35,774	Greater Hartford Jewish		Workforce Development	79,032
Citizen's Research		Community Center	\$106,252	Literacy Volunteers of America —	
Education Network	\$30,826	Community-Based Services — Elderly Developmental Disabilities		Northern Connecticut	\$7,844
Community Planning	_	Greater Hartford Legal Aid, Inc.	\$263,497	Literacy Volunteer Support	
Community Child Guidance Clinic Mental Health	\$37,803	Legal Services	3, 17,	Literacy Volunteers of Greater Hartford	\$54,575
Community Mental		Hartford Area		English As A Second Language	73 1 13/3
Health Affiliates	\$15,620	Child Care Collaborative Operations & Provider Development	\$28,572	Basic Literacy	
Mental Health		Hartford Areas Rally Together	\$91,364	Manchester Area Conference of Churches	\$96,407
Community Renewal Team Senior Services Network — Asylum Hi Juvenile Justice	\$42,144 il	Housing Community Organization	77-,304	Basic Human Needs	- 290,4 0/

MARC, Inc. of Manchester Developmental Disabilities	\$20,738	United Labor Agency Employment and Training	\$204,358	
MARCH, Inc. of Manchester Respite & Parental Support	\$9,992	United Way of New Britain & Berlin, Inc.	\$41,517	
McLean Wellness Program Meals on Wheels	\$19,959	United Way of North Central Connecticut	\$7,432	
Mi Casa Culture & Cultural Programs	\$23,484	Urban League of Greater Hartford, Inc.	\$481,798	
My Sister's Place Basic Human Needs	\$96,233	Workforce Development Housing Employability Skills Training		
Network Against Domestic Abuse of North Central CT Community Education	\$22,276	Village for Families & Children Family Resource Centers Comprehensive Youth Development Institute for Successful Parenting	\$593,788	
New Directions of North Central Connecticut Anger Management	\$15,322	. Visiting Nurse and		
New Hope Manor, Inc. At-Risk Youth Outreach	\$14,829	Home Care		
North Central Counseling Services Parent Aide Program	\$31,077	Visiting Nurse Association of Central CT, Inc. Home Care	\$52,329	
Child & Adolescent Outpatient Services Nutmeg Big Brothers/Big Sisters	\$240,691	VNA East, Inc. Home Care	\$9,310	
Foster Grandparent Program Community & Site-Based Programs	+ - 4 - 5 - 5 -	VNA Health Care, Inc, Home Care	\$519,879	
Organized Parents Make A Difference	\$9,908	Home Visitation — At-Risk Families		
After School Program Opportunities	79,900	Wheeler Clinic Parents Support & Education	\$48,010	
Industrialization Center Wrap-Around Training — At-Risk Youth	\$21,299	Windham Area Interfaith Ministry Basic Human Needs	\$35,993	
Parents as Teachers Early Childhood Development	\$11,800	Windham Regional Community Council	\$9,002	
Perception Programs, Inc. Residential Substance Abuse Treatment	\$33,283	Transportation Services Windham Region United Way	\$29,370	
AIDS Risk Reduction Outreach		Women's League, Inc.	+-7,51 -	
Prudence Crandall Center for Women, Inc. Child Advocacy	\$52,436	Child Development Center Child Care	\$510,628	
Emergency Shelter RSVP of Central Connecticut, Inc.	\$7,291	Y-US, Inc. Youth Peer Support	\$17,933	
Volunteer Services		YMCA of Metropolitan Hartford Comprehensive Youth Development	\$379,300	
Salvation Army — New Britain Basic Human Needs	\$47,508	Childcare Emergency Shelter		
Salvation Army — Windham Region Basic Human Needs	\$18,995	YMCA of New Britain/Berlin Comprehensive Youth Development Childcare	\$67,764	
El Puente Community Center Salvation Army of		YWCA of the Hartford Region Counseling	\$267,074	
Greater Hartford Basic Human Needs Community-Based Services — Elderly	\$486,720	Comprehensive Youth Development Young Women's Leadership Corps		
Comprehensive Youth Development		YWCA of New Britain Counseling	\$137,220	
Sexual Assault Crisis Center of Eastern CT, Inc. Children's Advocacy	\$25,456	Life Skills Training Childcare Sexual Assault Crisis		
South Arsenal Neighborhood Development Corporation Comprehensive Youth Development Primary & Preventive Health Care Workforce Development	\$147,677			
South Park Inn Basic Human Needs	\$105,329			
Southend Community	\$148.204			
Services, Inc. Home Care Comprehensive Youth Development	\$148,204			
True Colors Youth Mentoring	\$23,356			

\$24,369

United Way of the Capital Area Affiliate Other funding

Emerging Needs \$31,000 Emerging Needs identifies and encourages the development of programs and initiatives that address United Way's vision for the community — successful children, strong families and thriving communities. Emerging Needs funding was established to increase United Way's responsiveness to new or emerging needs and opportunities outside of its resource investment system. Leveraging support for collaborative initiatives is also sought. In 2004, awards were made to two organizations for efforts to help eligible low income families file for the Earned Income Tax and Child Tax credits. Take Your Money CT managed the tax-year 2003 tax season campaign and the Hartford Asset Building Collaborative, "a United Way Partner Agency", is leading the tax-year 2004 efforts. (The collaborative is made up of sérvice providers and financial institutions that provide low income working families with financial education and matched savings accounts leading to the purchase of a home, small business development, or education savings.) In addition to education/outreach, both campaigns also established volunteer income tax assistance (VITA) sites in the community to help individuals with tax filing. Co-investors in both campaigns included the Hartford Foundation for Public Giving and Hartford Making Connections (an initiative of the Annie E. Casey Foundation).

Emerging Needs also provided a second year of funding to support the Neighborhood Leadership Training (NLT) program, a collaboration of Hartford 2000, Leadership Greater Hartford and Hartford Economic Development Corporation. NLT provides Hartford's emerging leaders with the skills and con-fidence to assume leadership positions in Neighborhood Revitalization Zone groups and other civic organizations. The Hartford Foundation for Public Giving and St. Paul Travelers Connecticut Foundation were co-investors.

Girls and Boys Town Partnership \$118,895 United Way's partnership with Hartford Public Schools, the Hartford Federation of Teachers and Nebraska-based Girls & Boys Town is in its fourth school year. The goals for this year are to further the transition to train personnel within Hartford Public Schools with the intent of making the program self-supporting and increasing participation to other schools. Currently 13 schools are using the Girls & Boys Town model to help create classroom environments conducive to teaching and learning. Time on task is increasing and disruptive behavior, including school suspensions, is decreasing.

Neighborhood Arts & Cultural Heritage

Cultural Heritage \$43,169 In collaboration with the Greater Hartford Arts Council and other community organizations, this targeted area of care supported 43 programs that celebrate our community's rich diversity through arts and cultural activities.

Community Health Charities

of Connecticut (CHC) \$3,978,387 As our partner in the annual United Way Community Campaign, CHC is committed to raising awareness and raising funds for local member health charity programs. These member agencies, all of which are nationally recognized health agencies, offer vital resources and services including education, treatment, outreach and research in communities throughout Connecticut.

Trust House

Reading Exploration

How Your Gift Helps

Statement of Financial Position

Assets
Cash and cash equivalents\$1,789,347
Short-term investments
Pledges receivable, net of estimated uncollectibles
Other receivables
Investments
Investments held in trust by others
Prepaid expenses and other assets
Plant and equipment, net
Total assets\$36,063,934
Liabilities and net assets
Accounts payable and accrued expenses
Campaign support due to Community Health Charities
Undistributed agency support
Donor designations payable
Grants payable
Note payable
Total liabilities
Net assets
Unrestricted:
Designated for operations
Plant and equipment
Board designated
Total unrestricted
Temporarily restricted
Permanently restricted
Total net assets
Total liabilities and net assets\$36,063,934

Statement of Activities

IUNE 30, 2004

Campaign amounts raised	\$26,900,048
Contributions from other United Way campaigns, net of donor designations	41,195
Less: Uncollectible pledges Community Health Charities' share of campaign (including designations) Amounts designated by donors.	(3,738,660)
Net campaign revenue	13,443,512
Other revenue:	
Investment income, net of fees of \$89,029 Loss on sales of investments Income from trusts held by others Legacies and bequests Community grants, initiatives and service income	(164,439) 370,143 80,880
Administrative fees on amounts raised on behalf of others	257,325
Total other revenue	1,761,766
Total support and revenue	15,205,278
Community investment and program services:	
Agency support and gross funds distributed	21,885,473
Community Health Charities' share of campaign proceeds	(3,738,660) (7,862,006)
Agency support, net	10,284,807
Grants and initiatives	52,310
Community services	1,676,747
Total community investment and program services	12,013,864
Support services:	
Fundraising . Management and general . Dues and support to United Way of America .	904,666
Total support services	3,250,677
Total community investment, program and support services	15,264,541
Operating surplus (deficit)	(\$59,263)
Non-operating revenues and expenses:	
Changes in unrealized gains on investments	1,565,626
Change in net assets	1,506,363
Net assets, beginning of year	15,758,246
Net assets, end of year	

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*Executive Committee Members

United Way

IBM TECHNOLOGY GRANT PROGRAM

More children in the 40-town area are learning and having fun with computers thanks to United Way of the Capital Area, IBM and Gifts-in-Kind International of Washington, D.C.

Annually, IBM donates Young Explorer computer systems through Gifts-in-Kind to pre-school programs selected by local United Ways. The systems donated through this United Way were distributed to The Cathedral Day Care Center in Hartford; the East Windsor Family Resource Center at Broad Brook School; the Urban League of Greater Hartford; The Village for Children and Families; and the Windham Region Community Council.

Response to this program has been tremendous because it gives children the opportunity to build skills needed in this technology-driven world.

Midge Pych, Director of the East Windsor Family Resource Center says, "Our preschool classroom did not have a computer before we received the Young Explorer and now it is the most popular center in the room."

Kirtana, Morgan and Jillian enjoy their donated IBM computer station at the East Windsor Family Resource Center.

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TO REBUILD LIVES

MAKING ROOM



The photo above is of a still-to-be-completed sitting room in one of the Soromundi Commons apartments under construction at the Hartford YWCA. Later this year, the YWCA and the Chrysalis Center (both United Way of the Capital Area partner agencies) will open the nation's first supportive housing program for low-income women designed to move residents from homelessness to independent living. The YWCA's existing housing tower is being renovated to become an emergency shelter for homeless women as well as transitional and permanent housing for women at risk for homelessness.

United Way of the Capital Area is proud to have helped lay the foundation for this project by providing a planning grant in 1999 that allowed the YWCA to assess its existing housing as compared to future housing needs and opportunities. The result is this innovative supportive housing initiative that builds on both the YWCA's and the Chrysalis Center's missions.

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NATIONAL ASSOCIATION OF LETTER CARRIERS **FOOD DRIVE**

On Saturday May 14, 2004, the 12th annual National Association of Letter Carriers Food drive collected a record-breaking 418,000 pounds of food in the Greater Hartford area. The 2004 collection total exceeded the previous record (368,000 pounds in 2003) by

During this event, area residents are encouraged to collect nonperishable food items at work, school or with any organization then leave them by their mailboxes for postal workers to pick up or drop the items off at the nearest postal office. The food drive usually takes place on the Saturday of Mother's Day weekend.

United Way of the Capital Area supports the food drive by promoting it throughout the 40-town region, especially to companies that participate in the United Way Community Campaign. Food donated locally benefits Foodshare, a United Way of the Capital Area partner agency that works to end hunger by collecting and distributing donated food to over 260 programs.



The 418,000 pounds collected in just that one day in 2004 is nearly 5 percent of the total amount Foodshare distributes in a year. The 2004 food drive success came at time when some local pantries had been running out of food because of increased demand. The donations allowed them to be better stocked to handle the even higher demand for food that occurs during the summer when children are home and parents can't rely on school breakfast and lunch programs to feed the kids.

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JOY OF SHARING

Thirteen thousand children whispered or shouted "thank you" during the 2004 holiday season as they received toys donated through the *Joy of Sharing* toy drive. Dozens of companies, schools and organizations held toy drives and hundreds of individuals came to the public toy collections sponsored by NBC 30 and United Way resulting in the collection of 13,000 toys. They were delivered to children and their families in time for Hanukkah, Kwanzaa, Christmas and Three Kings Day. Special thanks to other *Joy of Sharing* sponsors: Amodio Moving & Storage, CIGNA, Edart, Hartford Hospital, Sears and Travelers Life & Annuity.

The spirit of giving was displayed by Ricky, Adam and Lisa Tucker of New Britain and hundreds of other generous Connecticut residents during the *Joy of Sharing* public toy collection in December.

Camille Bajjo Hartford

Carmen Bruneau Glastonbury

Robert Daly West Hartford

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Joyce Foote Glastonbury

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Volunteer Center Assistant-P/T

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Secretary, Community Services

*five years or more of service

BUTTON UP CONNECTICUT

Thousands of area residents are warmer this winter thanks to coats donated through the Button Up Connecticut coat drive. The 2004 coat drive was virtual, meaning both those with gently used coats to give and agencies seeking coats for those they serve were matched-up online through United Way's web site. For 15 years, Button Up Connecticut has collected clean, gently used winter coats and jackets and distributed them those in need.



A Caring Community

ALEXIS DE TOCQUEVILLE SOCIETY ANNUAL DINNER

A winning team

Team spirit was the theme in November, 2004 as Capital Area members of United Way's Alexis de Tocqueville Society were thanked for their outstanding support at a dinner held at The Stadium at Rentschler Field in East Hartford.

Rentschler is home field for the UConn Huskies football team and Head Coach Randy Edsall spoke to the group about how teamwork achieves victory. Senior tailback Chris Bellamy joined Coach Edsall at the podium and spoke of the positive influence the New Britain Boys and Girls Club, a United Way partner agency, has had on his life. (see story on page 4).

United Way Community Campaign donors who annually contribute \$10,000 or more are recognized with Alexis de Tocqueville Society membership both locally and nationally. In the Capital Area there are 242 members. Christine and Grant W. Kurtz, chairman of the 2004 Community Campaign, and chairman emeritus of Advest, Inc. hosted this championship evening.

Captions:

United Technologies team members chat before dinner. Shown left to right are Raquel Rivera, vice president of Materials Management, Pratt & Whitney; Elsee and Tom McEachin, co-chair, Alexis de Tocqueville Society and vice president, CFO of UTC Power; Beth and Frederick M. Schwarz, manager of Advanced Technologies, Pratt & Whitney and Jean Colpin, director, United Technologies Research Center

Okay Industries, Inc. President Gregory B. Howey and wife, Barbara, are always key players in the United Way Community Campaign. Gregory Howey has served on both the United Way of New Britain & Berlin's board of directors and United Way of the Captial Area's board of directors.

Discussing the game plan are Christine and Grant Kurtz (left) and Christine and Charles W. Shivery. Grant Kurtz was the 2004 United Way Community Campaign chairman and is chairman emeritus, Advest Inc.; Mr. Shivery is president, chairman and chief executive officer of Northeast Utilities System.

Farmington Valley team members Coleman and Carol Ross of West Simsbury enjoyed the evening. Coleman Ross is formerly of The Phoenix Companies, Inc. and PricewaterhouseCoopers LLP.

UConn football coach Randy Edsall (center) discussed a goal-line play with Sue and Howard Carver. Howard Carver is co-chair of the Alexis de Tocqueville Society and retired managing partner of Ernest & Young, LLP.







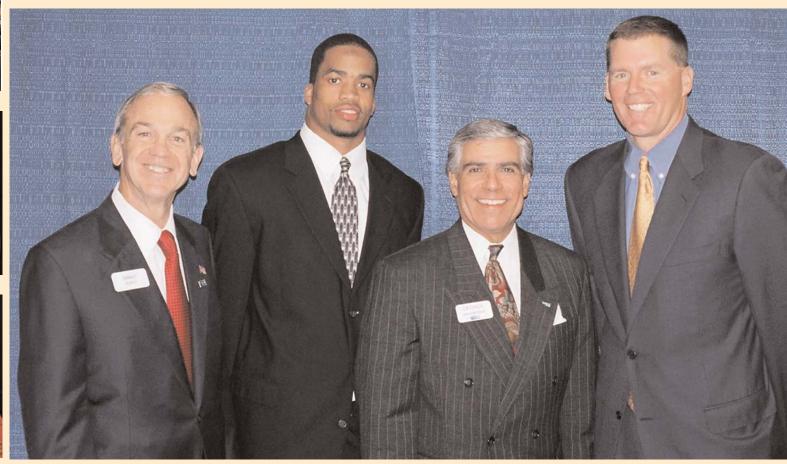






#6 Teaming up to strike a pose during the dinner are Cheryl and Herb Carlson, (left) and Lisa and John Bermel. Herb Carlson is executive director of the Robert C. Vance Foundation. John Bermel is vice president of Business Operations and chief financial officer of Aetna Inc.

#7 Celebrating a winning attitude are Wendy and Alex Vance of Avon (left) and Susan Sappington, chairman of United Way of the Capital Area's board of directors.





Leading the Way

SALUTING A COMMUNITY LEADER

GREGORY HOWEY

"After 40 years of working, I still love to come to work and I want my employees to feel that way also."

Greg Howey held a number of management positions at manufacturing companies around the world before becoming president, director and owner of Okay Industries in 1990.

Left: Young Greg Howey dreamed of becoming an astronaut. Above: Greg Howey (far right) pictured with (from left) son Jason, wife Barbara, daughter Danika and son Jonathan.



IO24

REMEMBERING OUR PAST HELPS US BUILD OUR FUTURE.

United Way of the Capital Area's 1924 Society, established in 2000, recognizes donors who have the generosity and foresight to remember United Way in their estate plans.

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Henry T.J. Becker

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Estate of

Richard and Marie McCabe

Claire & Millard Pryor

Lew and Amy Robinson

Mr. and Mrs. Peter Russell

The Wellman Family Fund

Don and Jean Wilson

Two donors who wish to remain anonymous.

To learn more about the 1924 Society, please contact Lauren Clarke, Development Director, at 860-493-6849 or lclarke@uwcact.org.

Top: An Isle of Safety (detail), ca. 1924, Courtesy of The Connecticut Historical Society, Hartford, CT.

ALEXIS DE TOCQUEVILLE MEMBERS

Leading the Way

SALUTING A COMMUNITY LEADER

Give A Lasting Gift

PLANNED GIVING



JAMES L. MCNAIR

The guest column on planned giving in this edition of *Impact* is by James L. McNair, financial consultant at Smith Barney in West Hartford, president of the New Britain Boys and Girls Club and treasurer of United Way of New Britain & Berlin.

In this column I offer for your consideration some thoughts on the value of giving.

Hanging on the wall of my mother's kitchen was a framed cross-stitch she made. She attributed it to Thoreau. It said "Simplify Simplify." In these seemingly more complicated and, dare I say confusing, days in which we live those

words make a lot of sense. In estate planning, the notion of simplification is clearly found in the realization that we have two choices—gifts to be made or taxes to be paid. In my opinion, the former can do a great deal more good.

As a minister I used to say every week before the morning offering, "It is better to give than receive." I believe that is a very true statement. "To give" can cover anything from buying a co-worker a cup of coffee on your way to work in the morning to making a planned gift to support one or several of the many wonderful non-profit organizations in our community. It can be our moments or our means but, in either case, the act of giving can make us feel better.

For the past few years I have had the pleasure of helping to coach a boys' travel basketball team. It has been amazing to watch the maturation process in the young men. We have tried to instill in them the essential drive to do their best and the self-realization that each is ultimately the sole judge of whether he is doing his best. We quote often from the legendary Coach John Wooden, "If being good was easy, everybody would be good." Looking into their eyes and seeing determination, purpose, resolve, sporadic doubt, occasional bedevilment and sheer joy, is something I will always cherish. A gift received from giving.

In his Oscar-winning role as Gordon Gecko in the movie "Wall Street" Michael Douglas said, "Greed is good." I would strongly disagree with that and say, "Giving is better!" There is such a wonderful sense of accomplishment in supporting non-profit organizations that help others and make our community a better place to live. Making the decision to embark upon a journey of generosity is a very personal one, but it also can be the right one.

Gifts to be made or taxes to be paid. It truly can be that simple. Beyond all the practical reasons for planned giving are the realization and the peace of mind found in making a difference. In planning charitable-giving goals, determine what you want to do and trust yourself, or find a professional advisor. In either case, keep it simple.

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A LIFE IS NOT IMPORTANT EXCEPT IN THE IMPACT IT HAS ON OTHER LIVES.

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