

WINTER/SPRING 2003

Joshua Sibbis, left, and Thomas Colon tackle homework at one of the Boys & Girls Club of Hartford's "Power Hours."



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To comment, please call (860) 493-6822 or visit our website at www.uwcact.org

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United Way of the Capital Area is proud to be part of the Capitol Region Partnership. This alliance, made up of ten regional organizations, is working to strengthen our region's economy, facilitate inter-town and interagency cooperation, and create a recognizable identity for the Greater Hartford region.



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Impacting Lives

COMMUNITY BY COMMUNITY

BOYS & GIRLS CLUB SUCCEEDING IN HANDS OF ACTIVE DIRECTOR

TOM CONDON

Reprinted with permission from *The Hartford Courant*, originally published on November 17, 2002.



At the risk of breaking a streak, this is a good story about Hartford. It's about kids doing their homework, staying away from drugs and gangs, playing Scrabble and not getting pregnant.

Above right: Members of the Trinity College Club, like Diana Figueroa, left, have access to computers. Staff member Desiree Olmo offers instruction.

Top: The Trinity College Club on Broad Street.

This is about the emergence of the Boys & Girls Club in the city, one of the most positive developments in recent years. It's a tribute to an aggressive board and a remarkably dynamic executive director, Ken Darden.

This organization, which was called the Boys Club until 1990, has 3,000 facilities and 3 million members across the country. Famous alumni include Bill Clinton, Michael Jordan, Denzel Washington and Jennifer Lopez, among many others. It shouldn't have had to "emerge" in Hartford. It was founded here.

The organization traces its history to the Dashaway Club, founded by several civic-minded Hartford women in 1860. It was the "first effort to provide structured, daily, out-of-school activities for disadvantaged boys," according to a research paper by Trinity College graduate student Elizabeth Gottung.

The first club was followed by others here and in other cities. They formed a national federation, the Federated Boys Club, in 1906, headed by legendary urban reformer Jacob Riis.

The club survived in Hartford, though it didn't exactly prosper. For decades it was a sleepy, off-the-screen youth group, with two sites, one near the Bowles Park housing project and another near the old Charter Oak Terrace project.

The club's profile began to rise four years ago when a new club opened across Broad Street from Trinity. The building is cute; unfortunately it is way too small.

About the time the Trinity building opened, Darden arrived from headquarters in Atlanta with a mandate to get the Hartford club moving. He has. The club now has seven sites serving 2,100 school-age kids, a vast increase. The annual budget has gone from \$600,000 to more than \$2 million. He has 50 employees, 20 of them full-time.

The only things keeping Darden from serving more children are space and resources, and he's working on them. After Herculean work by a community group, and with support from the Asylum Hill Congregational Church, the club is acquiring a site on Sigourney Street for a major new facility in Asylum Hill, where kids desperately need more activities. The \$6 million project will get underway next year.

continued on page 2

BOYS AND GIRLS CLUB CONTINUED



Right: At the site housed at the Learning Corridor, Danny Quinn, left, helps Edwin DeJesus with his homework.

On Wednesday, I toured four of the sites with Darden and board member Dick Brainerd. Darden, a youthfullooking 49, is a bright, engaging guy with a quick sense of humor and a good eye for talent. The people running these programs are terrific.

We started at the Trinity site, where area director Angel Huertas said some programs have hundreds of kids on waiting lists. Students at the nearby Learning Corridor middle school have their own club in the school, directed by a vivacious young woman named Rachel Rivera.

The club's partnership with Trinity has not only yielded a building, use of facilities and a lot of volunteers, it's now even producing staff people. Rivera was a Trinity student volunteer who graduated in June. She was going to go to law school, but decided instead to go to work for the Boys & Girls Club.

It's impressive to watch the youngsters file in with their backpacks, sit at a table and quietly begin their homework. That's the first afternoon activity, a 3 to 4 p.m. period called "Power Hour." Then they head for other programs, programs that have been carefully thought out.

For example, we all know that teen pregnancy is a huge problem in the city. The Boys & Girls Club goes right at it with a program called SMART Moves, which teaches girls and boys to resist premature sexual activity, and to stay away from alcohol, tobacco and illegal drugs. Darden has set a goal: The teen pregnancy rate among his members will be no more than one-fifth the rate in the city at large.

He's got programs in reading, creative writing and computer technology to help kids stay in school. The goal is that a minimum of 85 percent of the members will graduate from high school.

The club also emphasizes leadership and community service, and even uses the fun activities for a purpose. "We teach them how to play games correctly, follow the rules,

use good sportsmanship," Huertas said. The activities run from flag football to modern dance, and indoor games that challenge the kids such as Scrabble, my favorite board game.

Darden and his staff have set up shop where the kids are. They just opened a club in the drug-riddled Dutch Point housing project, headed by veteran youth worker Jackie Bethea. Not everyone could have pulled this off, but Bethea has gotten drug dealers to halt business while the club is open. And kids troop in with their backpacks as the police cars zip around, sit down and start their homework. If she isn't saving their lives I've lost my uncanny ability to state the obvious.

The Boys & Girls Club wants to grow, to serve 5,000 kids and become the pre-eminent youth service group in the city. They're looking for more volunteers, more board members and more donors. If you'd like to get involved, call the club at 724-0700.

Editor's note: Since 1951, the Boys & Girls Club of Hartford has been funded by United Way of the Capital Area. The Boys & Girls Club is just one of many supported agencies providing programs that enable youth in our community to succeed. It's a priority of the United Way of the Capital Area, and one of every three allocated dollars benefits children and families.



Above: Club members such as Chelsea Bovier, left, all recognize Executive Director Ken Darden, who visits the sites regularly.



Providing Solutions

COMMUNITY BY COMMUNITY

COMMUNITY
TACKLES
SUBSTANCE
ABUSE
IN QUIET
CORNER



Northeastern Connecticut is often referred to as the "quiet corner" of the state. But there is nothing quiet or unassuming about the spirit and energy of the people who call it home. That is why it came as no surprise when local residents and the nonprofit community "made some noise" and rallied together after *The Hartford Courant* published a series of articles about the drug abuse problem in Willimantic, entitled *Heroin Town*, last October.

Above center: Bill Powers, a Windham High School teacher, says, "I am so grateful that I was given the opportunity to participate in the study circles..."

Top: More than 300 Windham-area residents attended a community forum on substance abuse, organized by United Way and the First Selectman's Office, in response to *The Hartford Courant's* series of articles about the drug abuse problem in Willimantic. Photo by Tom Brown, reprinted with permission from *The Hartford Courant*, originally published on October 31, 2002.

"I received a call from United Way within a day of the first article being published. They wanted to help channel the community's energy that had been ignited by these articles into something positive and productive," recalls Deb Walsh, executive director of Perception Programs, a United Way member agency, in Willimantic. Within 48 hours, United Way, along with the First Selectman's Office, organized a community forum on substance abuse. And within a week of the *Courant's* series being published, more than 300 Windham-area residents gathered in Windham High School's auditorium for the community forum to ask questions, voice their concerns and, more importantly, find out how they could be part of the solution.

But the community's response did not end that night. After the community forum, nearly 100 residents signed up to participate in a series of study circles organized by United Way that would further discuss the issues that had been raised in the *Courant's* articles and at the forum. The group's charge was to compile a list of recommendations to present to the Selectman's Blue Ribbon Task Force, which had been formed in response to the articles.

Bill Powers, a special education teacher at Windham High School, attended the community forum and was one of the 40 study circle participants. "I am so grateful that I was given the opportunity to participate in the study circles," he says. "It was a learning experience

for all of us and it made us realize that substance abuse is a complex community issue." Mr. Powers and another participant, Kathryn Talbot, presented the study circles' recommendations to the Task Force in December. The community volunteers based their recommendations on six areas: community building/civic engagement; law enforcement; support services; prevention and education; resources; and economic development. "We recognize that some people in our community are struggling, and we have a commitment to take care of one another," says Murphy Sewall, a University of Connecticut professor and study circle participant.

The Windham community's commitment to taking care of one another was present long before the *Heroin Town* series in the *Courant*. Perception Programs is one of the largest substance abuse services providers in Windham Region United Way's 10-town service area. "This [substance abuse] is not an unsolvable problem. We have hope. We know what works—what the solutions are," says Ms. Walsh.

One of the solutions is Perception Programs' ARROW (AIDS Risk Reduction Outreach Worker) program, which receives more than 30 percent of its funding from United Way. The ARROW program works with a population that

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Making a Difference

COMMUNITY BY COMMUNITY

EMERGING NEEDS ADDRESSED BY FUND



The Emerging Needs Fund allows United Way to respond to new or emerging needs that are not eligible for support through the traditional allocation process. The Fund identifies and encourages the development of programs that address United Way's community priority areas. The Fund also leverages support for collaborative initiatives that include local government, religious organizations, foundations, corporations and individuals.

2002 Emerging Needs Grant Recipients

Connecticut Association for Human Services (CAHS) "How to Get Food in Greater Hartford" Booklet

The need for food assistance has increased substantially over the past year. According to Jim Horan, executive director of the Connecticut Association for Human Services (CAHS), "More people are coming into food pantries and soup kitchens. There has also been an 11% increase statewide in food stamp use in the past year." In response, CAHS will produce a food and nutrition guide for health and human service providers that serve United Way of the Capital Area's 40-town service area. The publication will include information on local public and private resources for families, the elderly and those with disabilities. Those resources include ongoing, long-term food assistance programs such as WIC, the federal food stamp program, Meals On Wheels, free and reduced-cost breakfast and lunch programs in public schools, and emergency food providers such as food pantries and soup kitchens. The guide will be produced in English and Spanish. To obtain a booklet, please call CAHS at (860) 951-2212, ext. 237, or visit United Way's website at www.uwcact.org/communityimpact/needs.htm. The booklet will also be provided by calling 211: Infoline.

The Hartford Community Health Partnership Community Influenza/Pneumonia Immunization Campaign

According to the Centers for Disease Control and Prevention, each year an average of 36,000 people die from the influenza virus, which has surpassed AIDS in the number of victims it claims each year. And if it does not claim a victim outright, it often progresses into pneumonia or other life-threatening lung infections. However, thanks to a United Way Emerging Needs award, approximately 2,000 people received flu shots and 200 people received the pneumonia vaccine in the fall of 2002. The program, run by the Hartford Community Health Partnership, targets homeless, indigent, and elderly residents of the Hartford area, who may otherwise not have access to these vaccines. Vaccinations were administered by nurses from Hartford Hospital at 26 local sites including senior centers, soup kitchens, homeless shelters and places of worship in Hartford. United Way of the Capital Area is a founding member of the Hartford Community Health Partnership.

Community Tackles Substance Abuse, continued

is at high risk of contracting the AIDS virus. "It's amazing what one tiny program with one and a half staff can do to change people's lives," says Ms. Walsh. "This program would've been shut down years ago if it weren't for United Way," she notes.

Walsh believes the ARROW program works because it is based on trust. The program's two caseworkers spend less than 10 percent of their time in the office. Most of their time is spent on the streets and where their clients live. ARROW focuses on AIDS prevention, getting clients into substance abuse recovery and providing a support network for those in recovery. "This work is so rewarding, because it's challenging. If it wasn't difficult, it wouldn't be worth doing. The ultimate reward is when you help

someone get clean, get a job and resume a productive life. That's making a difference," says Ms. Walsh.

Months after the *Heroin Town* series in *The Hartford Courant*, Windham-area residents and the nonprofit community are still energized and focused on improving the quality of life for everyone who calls it home. The study circle volunteers have remained active and continue to be a strong voice at the Selectman's Blue Ribbon Task Force meetings, which are open to the public. And the remarkable work being done by Perception Programs and other health and human service agencies will continue to help people win their battle with substance abuse. "We will keep doing what we're doing with what we have. I love this community," Ms. Walsh says with a smile.



Delivering Results

COMMUNITY BY COMMUNITY

2002 UNITED WAY COMMUNITY CAMPAIGN: RECORD-BREAKING RESULTS

The audience responded with enthusiastic applause when Chandler J. Howard, 2002 Campaign Chairman and president of Fleet Bank–Connecticut, announced on November 13, 2002, that the United Way Community Campaign had raised the most dollars in its 78-year history. The total amount raised, \$27,002,985, surpassed the goal of \$27 million announced in September. More than 500 supporters were on hand at a noon-time event held at Pratt & Whitney's hangar in East Hartford to learn the results of the largest annual fund-raising effort in the state.

"We can feel proud that there are so many local heroes in our community who recognize the importance of having a strong system of health and human service agencies," said Mr. Howard. "Individuals and businesses have rallied to ensure that the network of agencies supported through the United Way Community Campaign is here to maintain the well-being of our community."

Helping to celebrate at the event were East Hartford High School's choral group and orchestral ensemble, as well as the Pratt & Whitney United Employees Chorus, which performed a live rendition of "Lean On Me," which was featured in the 2002 campaign video.

Through the Community Campaign, individuals can support programs and services to meet critical needs in the Greater Hartford Area, including the New Britain and Windham communities. Last year, more than \$26.5 million was raised through the Campaign, providing services for more than 300,000 local people in need.





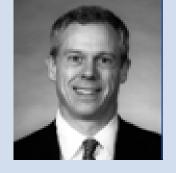
Above: Loaned executives for the 2002 Campaign reveal the record-setting dollar amount.

Left: Left to right are Chandler Howard, emcee Susan Christensen, news anchor of the Fox 61 News at Ten, and Louis Chênevert, president of Pratt & Whitney.

Right: Members of the East Hartford High School choral group, conducted by Jeremy Martineau, provided musical entertainment for the guests.



Left: Loaned Executive Pamela Lawler, left, on loan from Pratt & Whitney, accepts the Wendi A. Mahan Circle of Life Award for her team-building skills, determination, and enthusiasm. Also pictured, from left: Dave Wicks and John Sutula, both former recipients of the award, and Anne Fitzgerald, who presented the award.



Annual Report 2002

UNITED WAY OF THE CAPITAL AREA

Dear Friends:

Local heroes still needed was the theme of our 2002 Community Campaign. And throughout this past year we found our local heroes wherever we turned.

Topping the list of local heroes for 2002 is our campaign chairman, Chandler Howard, president of Fleet Bank–Connecticut. Despite a downturn in the economy in the third quarter, Chandler and his army of Cabinet members, loaned executives and staff led an effort that was determined to "leave no stone unturned." And the results proved that few stones were left unturned in Greater Hartford–more than \$27,000,000 was announced at our Victory event in November. This is a record in our 78-year history of raising resources to build a better community.

More than 3,000 local heroes kicked off our campaign in September with *Day of Caring XI*. To the 145 organizations that were spruced up, fixed up and revved up, this is a day that is worth more than dollars. To the hundreds of clients that were touched, this is a day that will live in their hearts.

But campaign planning begins long before the official kick off in September. In June our second *Jumpstart* event was held, an enhanced and expanded training session for those in our community with the responsibility of raising awareness and dollars within their organizations for the Community Campaign. In all, more than 200 company "heroes" attended the workshops and general sessions, rating the day very good or excellent.

Of kindred spirit, were our Resource Distribution Redesign volunteers who have worked diligently for more than two years under the leadership of Beverly Boyle to develop a resource distribution process that reflects and responds to the realities of our community. After piloting a vision council model this summer, work has moved forward to implement our first vision council, *Children Are Successful*.

Under this new model, member agencies along with others providing services to youth were invited to become agencies "eligible" to receive funding through the *Children Are Successful* vision council. These agencies help our children succeed through programs that connect them with caring adults, foster safe neighborhoods and provide a positive learning experience.

But helping children to succeed is not new to United Way. More than one out of three of our allocated dollars directly benefits children and families. Our partnership with Girls and Boys Town, Hartford Public Schools and the Hartford Federation of Teachers is just one example of how we are helping children succeed through a positive learning experience. The Girls and Boys Town classroom management model was implemented in five Hartford schools for the 2001 to 2002 school year with four more on board for the 2002 to 2003 school year. First

year implementation saw reductions in office referrals, more compliance with teachers' corrections and reduction in the amount of time for class-to-class transitions. All of this adds up to more classroom time for learning and less time spent on disruptive behavior.

Our partnership with the Annie E. Casey Foundation's *Making Connections* initiative in Hartford continued for a second year. This initiative is working with the city of Hartford, local organizations and community leaders to promote the economic success of families thus ensuring that our children have a greater opportunity to be healthy, confident and successful. To this end, United Way staff and volunteers have been actively involved during this past year with the Mayor's Task Force on Hartford's Future Workforce, the Mayor's Task Force on Homeownership, the Hartford Individual Development Account Collaborative, and the Earned Income Tax Credit Campaign called *Take Your Money Hartford*, to put more dollars in the hands of working families and to help them purchase homes.

Day in and day out, we support a network of caring for those who need help in our community through our funded agencies. For the past two years, agency executive directors under the leadership of Jack Morrison and Marie Spivey have gathered to talk about this system and ways in which we can influence donors to choose a "community care" gift. To that end, the agency executive directors have developed a plan to do just that called *Strengthening the System*. Implementation will begin in 2003.

During this past year and in the coming year we have had and will have some wonderful opportunities to tell the story of all that we are accomplishing. In the last quarter of 2002, we partnered with Anthem Blue Cross/Blue Shield on a series of radio advertisements that featured four of the agencies that benefit from the Community Campaign. In addition we have just begun producing an hour-long monthly radio show, *Community Connection with United Way*, on Saturday mornings at 9:00 a.m. on WTIC 1080 AM, part of the Infinity Broadcasting Corporation.

As I reflect over the past two years that I have had the honor of serving as chairman of the board, I realize that I have been privileged to see so many local heroes in action. Yes, local heroes will *always* be needed, but, fortunately for us in the Greater Hartford community, there is no shortage. And thanks to our abundance of local heroes, Greater Hartford's star is on the rise!

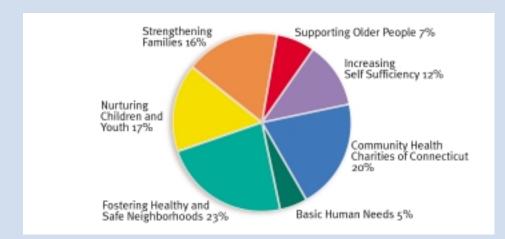
Sincerely,

Louis B. Obermeier Chairman of the Board

Community Investments

American Red Cross – Greater Hartford Chapter	\$1,427,086	Girl Scouts, Connecticut Valley Council, Inc.	\$228,738	Literacy Volunteers of Greater Hartford	\$81,914
Asylum Hill Elderly Services Program (a program of Community Renewal Tea	\$28,960 am)	Comprehensive Youth Development Workforce Development Greater Hartford Association for		Workforce Development My Sisters' Place Shelter Basic Human Needs	\$83,132
Senior Services Network Boy Scouts of America, Connecticut Rivers Council	\$282 8F7	Retarded Citizens, Inc. (HARC) Developmental Disabilities Greater Hartford	\$232,820	Nutmeg Big Brother/Big Sisters Comprehensive Youth Development Volunteer Services	\$215,219
Comprehensive Youth Development Boys & Girls Clubs	\$283,857	Jewish Community Center Community Based Services—Elderly Developmental Disabilities	\$122,606	ONE/CHANE, Inc. Workforce Development	\$48,793
of Hartford, Inc. Comprehensive Youth Development Recreation and Enrichment – Youth	\$169,148	Greater Hartford Legal Aid, Inc. Legal Services	\$278,421	Community Organization Prevent Child Abuse Connecticut/	
Summer Enrichment Capitol Region Conference of Churches	\$90,466	Hartford Areas Rally Together (HART) Community Organization	\$106,922	Wheeler Clinic, Inc. Protective Services The Salvation Army of	\$55,350
Community Organization Volunteer Services	390,400	Comprehensive Youth Development Housing Workforce Development		Greater Hartford Basic Human Needs Child Care Community Based Services—Elderly	\$492,066
Catholic Charities/ Catholic Family Services, Inc. Basic Human Needs	\$907,378	Hartford Dispensary Alcohol and Drug Abuse	\$55,281	Recreation and Enrichment	
Community Based Services—Elderly Comprehensive Youth Development Mental Health		Hartford Neighborhood Centers, Inc. Basic Human Needs	\$212,560	South Arsenal Neighborhood Devi Corporation (SAND) Comprehensive Youth Development Primary and Preventive Health Care	elopment \$172,822
Center City Churches, Inc. Comprehensive Youth Development Family Resource Center	\$169,598	Community Based Services—Elderly Comprehensive Youth Development Workforce Development Intergenerational		Workforce Development The South Park Inn, Inc. Basic Human Needs	\$115,464
Chrysalis Center, Inc. Mental Health	\$61,632	Hispanic Health Council, Inc. Primary and Preventive Health Care	\$133,402	Southend Community Services, Inc.	\$174,350
Citizens' Research Education Network, Inc. (CREN) Community Planning	\$35,950	Hockanum Industries, Inc. Developmental Disabilities	\$30,359	Child Care Home Care Comprehensive Youth Development	¥-/1-000°
Connecticut Junior Republic (CJR) Comprehensive Youth Development		Hockanum Valley Child Day Care Center, Inc. Child Care	\$20,748	Southend Knight Riders Youth Center Comprehensive Youth Development	\$40,000
Connecticut Legal Services, Inc. Legal Services	\$37,330	Hockanum Valley Community Council, Inc.	\$118,176	United Labor Agency Employment and Training	\$196,242
Connecticut VNA, Inc. – East Hartford Home Care	\$68,435	Basic Human Needs Community Based Services—Elderly Mental Health	4110,17 0	United Way of Connecticut Community Planning	\$38,279
ConnectiKids Comprehensive Youth Development	\$40,757	Substance Abuse Treatment INFOLINE of		Urban League of Greater Hartford, Inc.	\$503,785
Families in Crisis, Inc. Child Care	\$77,438	North Central Connecticut Information and Referral	\$151,300	Housing Neighborhood Bridges Workforce Development	
Comprehensive Youth Development Farmington Valley ARC, Inc.	\$90.064	Interval House, Inc. Protective Services	\$317,829	The Village for Families & Children, Inc.	\$596,766
(FAVARH) Developmental Disabilities Foodshare	\$80,061 \$129,686	Jewish Family Service of Greater Hartford Mental Health	\$276,326	Family Life Education Family Resource Center Mental Health	
Basic Human Needs		La Casa de Puerto Rico, Inc. Community Based Services—Elderly	\$94,215	Workforce Development VNA Health Care, Inc.	\$615,853
Girl Scouts, Connecticut Trails Council, Inc. Comprehensive Youth Development	\$30,865	Housing Child Care Home Day Care Providers Training		Home Care continued on page 8	J. 33

How Your Gift Helps



Community Investments, continued from page 7

Women's League, Inc. Child Development Center

\$534,507

Child Care

YMCA of Metropolitan Hartford \$411,313

Child Care

Comprehensive Youth Development Residential Care—Children and Youth

YWCA of the Hartford Region, Inc. \$337,917

Child Care

Comprehensive Youth Development Protective Services Counseling

Hartford Area

Child Care Collaborative \$31,372

With its focus on the provision of quality child care, the Hartford Area Child Care Collaborative provides training, information, and advocacy for child care organizations in the Greater Hartford area.

Hartford Neighborhood Development Support Collaborative \$400,000

The following agencies are funded for affordable housing development and home ownership programs through the Hartford Neighborhood Development Support Collaborative: Broad Park Development Corporation; Co-Opportunity; Hill Housing, Inc.; Mutual Housing; ONE/CHANE, Inc.; and Sheldon Oak Central, Inc.

Emerging Needs \$34,694

The Emerging Needs Fund allows United Way to respond to new or emerging needs that are not eligible for support through the traditional allocation process. The Fund identifies and encourages the development of programs that address United Way's community priority areas. This year, awards were made to the Hartford Community Health Partnership's Community Influenza/Pneumonia Campaign and to the Connecticut Association for Human Services' "How to Get Food in Greater Hartford" booklet. Please see the related story on page 4.

Every Child Succeeds Initiative

The initiative currently supports implementation of the Girls and Boys Town Education Model and Common Sense Parenting in the Hartford Public Schools (including four new schools) and the Windsor Locks Middle School. *Please see related article on page 14.*

In addition, the initiative also supports an assessment of Hartford's network of summer programs, part of a collaborative led by the Hartford Foundation for Public Giving and including Hartford Public Schools, the Capital Region Workforce Development Board, the City of Hartford's Human Services Dept., the Hartford Courant Foundation and UWCA.

Note: Included in the allocation listed for each agency are the dollars designated to that agency through the 2001 United Way Community Campaign for fiscal year beginning July 1, 2002. Funds raised in 2002 will be allocated for the fiscal year beginning July 1, 2003.

AFFILIATED UNITED WAYS

Avon United Fund

\$73,792

\$255,217

Community Avon, Inc. Girl Scouts – Connecticut Trails Council, Inc. McLean

The Salvation Army Farmington Valley Visiting Nurse Association

Canton United Fund \$17,620

Girl Scouts – Connecticut Trails Council, Inc. McLean

McLean's Canton VNA Office

Farmington Community Chest \$153,035

Direct Aid

Farmington Valley Visiting Nurse Association Girl Scouts – Connecticut Trails Council, Inc. School Aid

Services for the Elderly of Farmington

United Way of Manchester

\$275,470

Community Child Guidance Clinic
Manchester Area Conference of Churches, Inc. (MACC)
MARC, Inc. of Manchester
MARCH, Inc. of Manchester
New Hope Manor, Inc.
Visiting Nurse and Health Services of Connecticut, Inc.

United Way of North Central Connecticut (Enfield)

\$137,653

The ARC of Greater Enfield, Inc.
Big Brothers/Big Sisters of Enfield, Inc.
Emergency Loan Fund of Enfield, Inc.
Home and Community Health Services, Inc.
Literacy Volunteers of Northern Connecticut, Inc.
Network Against Domestic Abuse of
North Central Connecticut, Inc.
New Directions Inc. of North Central Connecticut
North Central Counseling Services, Inc.

United Way of New Britain & Berlin, Inc. \$998,285

American Red Cross –

Middlesex Central Connecticut Chapter
Boys' and Girls' Club of New Britain, Inc.
Catholic Family Services – New Britain
Central Connecticut Arc, Inc. (CCArc)
Citizens for Action in New Britain (CANB)
Connecticut Legal Services, Inc.
Family Services of Central Connecticut, Inc. (FSCC)
Literacy Volunteers of New Britain/Bristol
New Britain-Berlin YMCA
Prudence Crandall Center for Women, Inc.
RSVP of Central Connecticut, Inc.
The Salvation Army – New Britain
Spanish Speaking Center of New Britain
Visiting Nurse Association of Central Connecticut, Inc.
YWCA of New Britain

Windham Region United Way \$217,850

American Red Cross – Windham Branch Boy Scouts of America, Connecticut Rivers Council Catholic Charities & Family Services – Windham County Connecticut Legal Services, Inc. Dial-A-Ride/Windham Regional Community Council

Girl Scouts, Connecticut Trails Council, Inc. INFOLINE of Eastern Connecticut Isaiah 58 Ministry/Covenant Soup Kitchen Literacy Volunteers of Northeastern Connecticut Nutmeg Big Brothers/Big Sisters —

Nutmeg Big Brothers/Big Sisters – Windham County Branch Perception Programs, Inc.

Puerto Rican Organization Program (PROP) The Salvation Army – Windham Region VNA East, Inc.

Windham Area Interfaith Ministry (WAIM) Women's Center of Northeastern Connecticut YMCA of Willimantic

Note: Included in the amount listed for each affiliated United Way are the dollars designated to that United Way and/or their member agencies through the 2001 United Way Community Campaign for fiscal year beginning July 1, 2002. Funds raised in 2002 will be allocated for the fiscal year beginning July 1, 2003.

Statement of Financial Position

IUNE 30, 2002

Cash and cash equivalents\$2	4,703,419
Short-term investments	\$771,690
Pledge receivables, net of estimated uncollectibles	12,610,102
Other receivables.	. \$863,711
Investments\$1	10,673,116
Investments held in trust by others\$	5,691,645
Prepaid expenses and other assets	. \$127,134
Plant and equipment, net\$2	2,022,066
Total assets\$37	7,462,883
Accounts payable and accrued expenses	
Campaign support due to Community Health Charities of Connecticut	2,229,807
Undistributed agency allocations\$1	12,190,128
Donor designations payable\$	3,139,421
Grants payable\$	1,757,466
Notes payable	. \$471,216
Total liabilities\$20	0,832,721
Net assets:	
Unrestricted:	
Designated for operations	
Plant and equipment	
Board designated	
Total unrestricted\$9	9,662,577
Temporarily restricted	\$143,857
Permanently restricted\$6	6,823,728
Total net assets\$16	6,630,162
Total liabilities and net assets\$37	7,462,883

Statement of Activities

	Gross campaign results\$27,539,101
	Less:
	Uncollectible pledges
	Community Health Charities of Connecticut's share of campaign(\$3,954,618)
	Amounts designated by donors(\$6,582,226)
	Net campaign pledge revenue\$15,840,278
	Other revenue:
	Investment income, net of fees of \$61,447
	(Loss) on sales of investments
	Income from trusts held by others\$376,416
	Legacies and bequests\$49,057
	Grant income\$56,096
	Administrative fees on amounts raised on behalf of others\$277,600
	Rental income\$176,690
	Miscellaneous revenues\$627,214
	Total other revenue\$1,695,875
	Total support and revenue\$17,536,153
	Program expenses:
	Agency support\$10,956,142
	Operating expenses:
	Fundraising
	Community services\$1,529,402
	Management and general\$584,084
	Total expenses\$15,613,387
	Non-operating revenues and expenses:
	Unrealized (losses) on investments(\$947,403)
	Unrealized (losses) on investments held in trust(\$840,770)
	Change in net assets\$134,593
	Net assets, beginning of year\$16,495,569
	Net assets, end of year

Board of Directors

OFFICERS

Louis B. Obermeier*
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Blum Shapiro & Company

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UNITED WAY AND FOX 61 HELP FIND YOUR WAY TO CARE

United Way and FOX 61 are teaming up for a new public service campaign to promote volunteerism, called *Way to Care*. Volunteers from United Way member agencies will be showcased on the FOX 61 News at Ten's FOX Focus segment, every Monday in April. The *Way to Care* project will also feature a 30-second public service announcement (PSA) airing on

FOX 61 and WB 20 from mid-March to mid-April. The PSA will encourage people to find their way to care in the

people to find their

way to care in the

community by visiting United Way's

online database of local volunteer

online database of local volunteer opportunities, called *Volunteer Solutions*, at **www.uwcact.org**.



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12,000 SMILES

Thanks to another successful *Joy of Sharing* toy drive, more than 12,000 toys were distributed to children in need throughout our



40-town service area through more than 230 nonprofit organizations. Toys were collected through December 24th at various public collections spots and at toy drives run by local companies and were distributed for Hanukkah, Christmas, Kwanzaa, and Three Kings Day. Joy of Sharing sponsors include: NBC 30, Gem Jewelry,

Barrieau Moving & Storage Company, Sears stores, WDRC-FM, CIGNA and Travelers.

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BUTTON UP CONNECTICUT

WARMS AREA RESIDENTS

Jessica Muniz of New Britain and her two daughters "shop" for winter coats at the ninth annual Button Up Connecticut coat drive distribution day at the Hartford Civic Center on December 5. More than 50,000 coats were distributed to individuals in need through this year's coat drive. Button



Up Connecticut collected coats from area companies, individuals, schools, and community organizations as part of the annual collaborative effort of New Britain-based Siracusa Moving & Storage Co., United Way of the Capital Area, NBC 30, and other local sponsors.

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GIRLS AND BOYS TOWN PARTNERSHIP MAKING THE GRADE

United Way's collaboration with Nebraska-based Girls and Boys Town, Hartford Public Schools, and the Hartford Federation of

Teachers is receiving high marks as the partnership moves into its second year. Girls and Boys Town's *Classroom Management* program enables school staff to spend less time disciplining students and more time teaching social skills that will help students



succeed inside and outside of the classroom. In just one year, schools in Hartford have seen a 70 percent reduction in student office referrals. One school even reduced its time for transitions between classes by 75 percent. This partnership has been so successful in its first year that four more public schools in Hartford have been added. The *Classroom Management* program continues to plant the seeds of success in nine Hartford schools, including: Annie Fisher Elementary School, D.F. Burns Elementary School, F.D. Wish Elementary School, M.D. Fox Middle School, Martin Luther King, Jr. Elementary School, Hartford Transitional Learning Academy, the Learning Corridor's Magnet Middle School, Quirk Middle School and SAND Elementary School.

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DIAL-A-RIDE HELPED RING IN A SAFE NEW YEAR

Thanks in part to United Way's *Dial-A-Ride* program, Connecticut State Police report that there were no alcohol-related motor vehicle accidents that resulted in fatalities on New Year's Eve



or New Year's Day this year. For a thirteenth year, United Way teamed up with the Yellow Cab Company to provide free safe rides home to New Year's Eve revelers who felt they could not drive home. On New Year's Eve and through the following morning, nearly 70 individuals received a safe ride home through the *Dial-A-Ride* program. Since the program's inception in 1990, *Dial-A-Ride* has provided nearly 1,700 safe rides

home. Additional support of *Dial-A-Ride* was provided by Hartford Distributors of Manchester through the printing and distribution of 15,000 cards to area restaurants and liquor stores. Infinity Radio was also a partner in the program, providing promotional support.

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TAKE YOUR MONEY HARTFORD!

Only 43 percent of eligible individuals claimed the Earned Income Tax Credit (EITC) in Hartford last year. As a result, more than \$6 million of EITC funds went unclaimed by more than 3,600 eligible families in Hartford. That is why United Way has joined the *Take Your Money Hartford!* (TYMH) initiative. TYMH is a community-based partnership consisting of nonprofit,

government, and business groups committed to increasing assets and financial services for low- to middle-income Hartford residents. TYMH is providing free income tax preparation for residents. Information about financial resources, such



as establishing bank accounts, will also be provided. *Take Your Money Hartford!* members include: UConn School of Law Tax Clinic, Casey Family Services, Community Renewal Team, Connecticut Accounting Aid & Services, Connecticut Association for Human Services, Connecticut Voices for Children, Hartford Individual Development Account Collaborative, Hartford Public Library, Internal Revenue Services, Making Connections (Annie E. Casey Foundation-sponsored initiative), the State Department of Social Services, the State Treasurers' Office, and United Way of the Capital Area.

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2002 COMMUNITY SERVICE AWARD: RONALD A. COPES

One of Ronald Copes' favorite quotes is, "If you don't know where you're going, any road will take you there. But if there's someplace you want to go, there's a path that you should follow, and you need to find out what that path is." Luckily for Hartford, Ron Copes' path has brought him back to the city where he spent his childhood. And United Way of the Capital Area is pleased to honor Mr. Copes with its 52nd Annual Community Service Award.



Mr. Copes grew up as one of 13 siblings in the Charter Oak Terrace neighborhood of Hartford. He was an active member of the Boys Club in the city and played football and basketball at Hartford Public High School. After graduating from Hartford High, he earned a football scholarship to Lincoln University in Missouri. He graduated with a bachelor of science degree in accounting and went on to earn a master of business administration degree in management from Atlanta University. He subsequently served in the U.S. Army for 27 years, achieving a distinguished record and retiring as a colonel. He joined MassMutual in 1990 in the corporate human resources and information systems areas. Several promotions later, he currently leads MassMutual's community relations efforts in Hartford and Springfield, Massachusetts. He is also executive director of the MassMutual Foundation for Hartford, Inc.

A long-time United Way volunteer, Mr. Copes did not hesitate when he was asked to take over as chairman of the 1997 United Way and Combined Health Appeal Community Campaign. His leadership role came about quite suddenly when Campaign Chairman and *Hartford Courant* Publisher Michael Waller announced he was heading to Maryland to become publisher of the *Baltimore Sun*. That year, the campaign netted a 3.5% gain over the previous year.

Mr. Copes has continued to be an active campaign volunteer and member of the board of directors of United Way. He was featured in the 2001 Community Campaign video reflecting on giving back to the community. Currently, he is actively engaged in the Emerging Needs Committee and serves as chairman of the *Every Child Succeeds* committee. As part of his work on that committee, Mr. Copes has been instrumental in bringing the Girls and Boys Town model of classroom management to nine Hartford public schools. He is now behind the move to introduce the revolutionary and successful model to Springfield schools. (*See related story on page 14.*)

Through his volunteer work at United Way and for other organizations, Mr. Copes strives to make his community a better place. He is involved with the Amistad Foundation, the University of Hartford, the Brianna Fund for Children with Physical Disabilities, Omega Psi Phi Fraternity's scholarship committee and the Tip Off Classic Committee to benefit Springfield's Basketball Hall of Fame. Through his work at MassMutual, he is also involved with the Read Aloud program, the FATE initiative (Fostering Achievement through Education), and the Academic Achievement Program, which recognizes students' academic achievement and includes a substantial scholarship component. All three have programs in both the Hartford and Springfield public schools. "So many people helped me when I was young. I wouldn't be where I am today without their help," comments Mr. Copes. "I'm capable of giving back to the community, and I want to have a positive impact."

Mr. Copes has been awarded the Silver Star Medal, the Vietnam Cross of Gallantry with Palm and the Combat Infantrymen's Badge for combat action in Vietnam, in addition to other military awards. He also received the City of Hartford's Medallion for Vietnam Gallantry in 1967. In 1997, MassMutual recognized Mr. Copes with the Chairman's Leadership Award. In 2000, Mr. Copes received the National Eagle Leadership Institute's Eagle Award for community involvement.

Mr. Copes and his wife, Melva, reside in Westfield, Massachusetts. They have two sons, Ronald and Rodney.



Leading the Way

SALUTING A COMMUNITY LEADER

HOWARD CARVER

Howard Carver says it wasn't unusual, when he was growing up in suburban Chicago, for his father to receive a late-night phone call from a neighbor needing help. It might have been that someone's electricity had failed or their plumbing wouldn't work, but whatever the situation, everyone knew Chet Carver was the "go-to guy" to call.

A maintenance electrician and landscaper by trade, Howard's father seemed to know how to fix anything.

Right: Howard Carver, left, and Rich Rosenthal, right, who co-chaired the 2002 United Arts Campaign, enjoying the '50s theme kickoff event with an enthusiastic supporter. "I guess what stuck with me," says Howard, "was the way in which he and my mom would always respond to any request for help. And even though they were just everyday kind of folks, everybody knew them and knew if there was something you needed, you could call Chet and Marie and it would happen."

Those who have worked with Howard, who retired last year as managing partner of Ernst & Young, or have gotten to know him through his many associations with civic and charitable organizations, describe him in similar terms: the person to call when you need to get something done.

"Howard contributes beyond the call of duty. He's committed to the civic life of the community," says Ken Kahn, executive director of the Greater Hartford Arts Council. "He not only has terrific experience in looking at multiple businesses as a CPA, but also has been involved in lots of nonprofits. If there's a cloning project," he adds, "let's clone Howard Carver."

Talk to Howard about his youth and there is no doubt he enjoyed growing up in Roselle, Illinois, in the 1950s and '60s. He says, "I often tell people if you want to see my life as a teenager, just watch the movie, *American Graffiti*. He says it was a great time, especially because



of the music – Elvis Presley, the Everly Brothers, Chuck Berry – and the sports he participated in during high school: football, wrestling and track.

Howard had the chance to relive a few high school memories last year at the Arts Council's kickoff for its annual Arts Campaign, which he co-chaired in 2002 with local restaurateur Rich Rosenthal. Sporting a leather jacket and lip-synching to various rock songs, Howard and others performed for a crowd of over 200.

This 'greaser' image of Howard is in direct contrast to his accomplished and steady career at Ernst & Young. His 35 years with the firm began in 1967, after he earned his bachelor's degree in accounting at Bradley University in Peoria, Illinois, and his MBA from the University of Wisconsin in Madison.

It was a high school business teacher, Frank Strle, who sparked Howard's initial interest in accounting. He also had a high school friend whose father was an accountant. By the time he entered Bradley, Howard had a good idea of the career he wanted to pursue. He says he always knew he was going to college, but had to find a way to pay for it himself by working, saving money and obtaining scholarships. His jobs included delivering television sets, washing dishes and a paid internship at a small public accounting firm.

As he pursued his goals, he knew he was setting an example for his three younger siblings, as well as his extended family. Both of his parents came from large families and between all their brothers' and sisters'



children, Howard is one of more than 100 first cousins. He was one of the oldest of the cousins and one of the first among them to attend college.

During his busy freshman year, Howard found time to court his classmate, Sue Keele, whom he met during freshman orientation. Howard and Sue, who was raised on a farm near Chesterfield, Illinois, discovered they had much in common. "Her parents were the same as mine; everyone knew them and depended on them," he says.

Sue and Howard married in August 1965 and graduated from Bradley in 1965 and 1966, respectively, with Howard ranked as the top business student. He accepted an accounting position with Caterpillar Tractor in East Peoria, but left later the same year when he was awarded a fellowship to pursue his master's at the University of Wisconsin. During this time Sue taught math at junior high and high schools in Peoria and Madison. Their son, Chad, was born in Madison in 1967 – the same year Howard earned his MBA degree, passed the CPA exam, and started working at Ernst & Young. The arrival of their daughter, Cindy, in 1969 completed their family of four.

Howard's career with Ernst & Young took him to six offices: the first six years in Springfield, Illinois; five and a half years in Indianapolis; nine years in Milwaukee, where he became a partner; 11 years in Boston, two of which he commuted to New York to work in the national office; and three and a half years in Hartford. Much of his focus over the years was on building practices, particularly in the fields of insurance and financial services.

Upon retiring from the firm in June 2002, he says he felt "one of the neatest things was to come away from Ernst & Young knowing that every one of those offices



now has multiple partners running practices – it's pretty rewarding to leave a legacy of good, solid practices, situations where we created rewarding jobs for people."

Equally as satisfying, he says, is his service to the community, which has included a significant amount of fund-raising.

"I'm really pleased when I look at what I and the firm have been able to do to raise funds for various communities' good causes. The cumulative effect of that, over my 23 years as a partner, is a rather substantial amount."

Over the years and in the various communities in which they've lived, Howard and Sue have been involved in many civic activities and have worked together and individually to support and raise funds for a variety of organizations with an emphasis on youth, mental health, the arts and tennis (a personal interest of Sue's). "Sue's willingness to get involved," he says, "has played a major role in the success of my career and in making her own contribution to the many communities in which we've lived."

Howard currently juggles eight volunteer leadership roles. In addition to United Way of the Capital Area, organizations that benefit

from his expertise include: Junior Achievement of Southwest New England; the MetroHartford Chamber of Commerce; the Greater Hartford Arts Council; the International Insurance Foundation; the University of Connecticut's Accounting Advisory Board; the University

Top left: From left, Howard and Sue Carver at the 2002 Alexis de Tocqueville dinner with Susan Sappington and Chandler Howard.

Top right: A recent family get-together for Sue's birthday at the Carvers' Colorado home. From left, son Chad, daughter Cindy, Sue and Howard.

Above: Howard and Sue Carver's wedding in 1965.

Left: Howard and Sue in Paris during a 1995 trip to see the French Open.

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A Caring Community

ANNUAL DINNER

Two hundred thirteen members

count themselves among the Alexis de Tocqueville Society in 2002 with their generous gifts of \$10,000 or more to support our community through the Community Campaign.

Members were thanked for their support in November at a special dinner and wine tasting hosted by Chandler and Mary Howard at Fleet Bank.

Clockwise, from top:

Enjoying the celebration event are, left to right, Jack W. Davis, Jr., president, publisher, and chief executive officer of The Hartford Courant, David E. A. Carson, former chief executive officer of People's Bank, and Millard Pryor of West Hartford.

More than 150 guests attended the dinner. Among those are, left to right, Patricia and Sean Egan of KPMG LLP; Jim Smith, chairman and chief executive officer of Webster Bank; Valerie Ann Rowe and her husband, Dr. John W. Rowe, chairman and chief executive officer of Aetna Inc., and Joan and John H. Fitzgibbon III, also with KPMG LLP.

Bill Peelle, Jr., vice president at Salomon Smith Barney, Stuart Bear and Cheryl Chase converse before dinner.

Long-time supporters Barbara and Richard Booth, president and chief executive officer of The Hartford Steam Boiler Inspection & Insurance Company, enjoy the evening.

Helping to celebrate the success of the campaign is Stephen F. Page, vice chairman and chief financial officer of United Technologies Corporation.

Wendy and Alex Vance of Avon enjoy the jazz tunes of *Trading Fours*, a sextet of employees from the United Technologies Corporation family of companies.









Leading the Way

SALUTING A COMMUNITY LEADER

REMEMBERING OUR PAST HELPS US BUILD OUR FUTURE.





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of Wisconsin's School of Business; and Boys & Girls Clubs in Boston and Hartford. He also recently has added two corporate board assignments to his plate: Fortis, Inc., an international insurance and financial services operation, and Phoenix National Trust Company, a subsidiary of the Phoenix.

"My first hands-on experience working with United Way," says Howard, "was auditing the books for a United Way agency in Indianapolis." During his time in Indianapolis, he worked with half a dozen United Way agencies, and "became quite interested in how it all worked," he says. He currently serves on the board of the United Way of the Capital Area. As chairman of the finance committee, he oversees budgeting and forecasting, keeping tabs on the organization's overall financial picture.

Howard has been a leadership donor to United Way for more than 16 years. He was asked to consider stepping up to the Alexis de Tocqueville (AdT) level about seven years ago by a good friend in Boston, who endorsed it as "a chance to meet some really good people and get involved." Howard now devotes some of his time to explaining the benefits of an AdT-level gift to Hartford-area leadership donors, as he participates on the United Way Community Campaign cabinet as an AdT co-chair. During the 2002 campaign, Howard and his co-chair, Steve Finger of Pratt & Whitney, made great strides, helping bring on 54 new Alexis de Tocqueville members for a total of 213 members.

Since his retirement in June, Howard and Sue have been able to spend more time in Silverthorne, Colorado, their getaway spot for 20 years. They now divide their time between their home in Avon and their Colorado place, where they recently put on an addition and are in the midst of redecorating. Both of their children have settled in Denver, about 80 miles away, so they are able to see them more often now. Chad, 35, works in construction and building management, and Cindy, 33, is with Gensler & Associates, the commercial interior design and architectural firm. Howard and Sue also enjoy visits with Chad's 13-year-old son, Nick.

Howard says one of his favorite mottos is 'We're all in this together.' "It's the thing we would talk about at staff meetings. I'd remind everybody that it doesn't make any difference whether it's the janitor, the administrative assistant, the staffperson or the partner, in terms of the work we did. If somebody didn't do their job, we wouldn't get the job done." It is precisely that straightforward way of tackling a job that makes Howard Carver just as much the "go-to guy" as he remembers his father to have been.

"I feel that way in the community, too," he says. "It makes no difference whether we're talking about a staff person at United Way, the recipient of funds, or someone sitting on the board. We're all in this together."

United Way of the Capital Area's *1924 Society*, established in 2000, recognizes donors who have the generosity and foresight to remember United Way in their estate plans.

MEMBERS:

(As of January 17, 2003)

Margot and Lee Allison
Henry T.J. Becker
Ray and Ronnie Deck
Janice E. DeDominicis
Susan and Ned Dunn, Jr.
Estate of Isidore S. Geetter, M.D.
Estate of Richard and
Marie McCabe
Lew and Amy Robinson
Mr. and Mrs. Peter Russell

The Wellman Family Fund Don and Jean Wilson

Two donors wish to remain anonymous.

To learn more about the 1924 Society or to request *Strategies*, an informational planned giving newsletter, please contact Lauren Clarke, development director, at 860-493-6849 or lclarke@uwcact.org.

Top: An Isle of Safety (detail), ca. 1924, Courtesy of The Connecticut Historical Society, Hartford, CT.

MAKING AN UNENDING DIFFERENCE

Remembering your favorite charity in your estate plans is an easy and lasting way to pay tribute to an organization that has special meaning to you. LEAVE A LEGACY®



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Leave a specific dollar amount or a percentage of the assets in your Will to your favorite charity.

Consider using assets for your charitable gift.

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Purchase a new life insurance policy naming your favorite charity as the beneficiary.

Name your favorite charity as the beneficiary of an existing life insurance policy.

Remember deceased loved ones with memorial gifts to charities.

Encourage family members and friends to leave gifts to charities in their Wills.

Ask your financial advisor to include charitable giving as part of their counsel to other clients.

For more information about how you can be part of the LEAVE A LEGACY CONNECTICUT program at United Way of the Capital Area, please contact Lauren Clarke, development director, 860-493-6849. For general information about LEAVE A LEGACY CONNECTICUT, please visit their website at www.leavealegacyct.org.

A LIFE IS NOT IMPORTANT EXCEPT IN THE IMPACT IT HAS ON OTHER LIVES.

-JACKIE ROBINSON

Members of the Boys & Girls Club of Hartford's Trinity College site enjoy playing foosball after school.



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